

DESIGNING FOR THE SOCIAL WEB

Nov 28, 2020



[Designing for Social Change: Andrew Shea at TEDxTransmedia](#)

Designing for Social Change: Andrew Shea at TEDxTransmedia von TEDx Talks vor 7 Jahren 13 Minuten, 49 Sekunden 13.801 Aufrufe Andrew Shea is a graphic , designer , , writer, and educator living in New York City. As a , designer , , he uses , design , thinking on a range of projects that involve creating logos and branding systems , , web , sites, environmental graphics , , books , and printed matter. Shea's , book , , , Designing , for , Social , Change, was ...

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